

FUEL TV LOGO USAGE GUIDELINES

IT IS MANDATORY TO WRITE “FUEL TV” IN CAPITAL LETTERS

FUEL TV MAIN LOGO

CMYK 0.100.100.0 RGB 237.28.36 #ED1C24

PREFERRED LOGO FOR ALL USAGES

LIGHT BACKGROUND



DARK BACKGROUND



PREFERRED HD LOGO FOR ALL USAGES

LIGHT BACKGROUND



HD

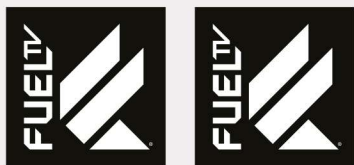
DARK BACKGROUND



HD

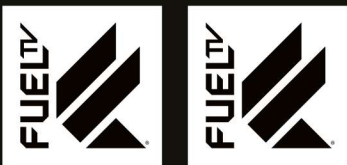
OTHER SQUARE VERSIONS USE WITH APPROVAL FROM MAIN BRAND ONLY

LIGHT BACKGROUND



HD

CMYK 75.68.67.90 RGB 0.0.0 #E00000



HD

CMYK 0.0.0.0 RGB 255.255.255 #FFFFFF

DO NOT!



FONTS

TRADE GOTHIC

Bold Condensed No.20



Both Tracking and Leading are tight  
Tracking -25 or -50 (depending on font size)

CROOKED GRIND

CROOKED GRIND

CROOKED GRIND