

2003

Launched on July 1st, 2003, in the US by the Fox Networks Group (FNG). Action sports now have an exclusive global TV channel presence.

2010

License expands to the EMEA region making the channel available in more than 40 countries and the distribution strongly expands.

2014

FYC (today FUEL TV Global S.A.) purchases the channel from FNG and continues to operate the channel and expand distribution around the world.

2021

FUEL TV strengthens US market as a FAST channel on SAMSUNG TV PLUS and as a premium subscription Video-On-Demand service called FUEL TV+.

2008

Lisbon-based Fluid Youth Culture SA (FYC) becomes the Portuguese licensee of FUEL TV and does a remarkable work with the operation.

2013

FNG rebrands the channel in the US to Fox Sports 2 and winds down its US operation, while FYC continues to run the international operation as FUEL TV.

2020

#UNITEDACTIONSPORTS is launched to support action sports brands during the pandemic, delivering over \$12 million in no-charge advertising value.

2022

Main CTV brands as LG Channels, Xiaomi MiTV+, TLC Channel, HUAWAI Video and platforms like Pluto TV and Rakuten TV are now on board.



INSPIRES
ENTERTAINS
ENLIGHTENS

10 MILLION
ON viewing hours on the first year as a FAST channel



SOCIAL MEDIA AUDIENCE
700K
SOCIAL MEDIA AUDIENCE

f 443K t 94K
i 48K in 6K
v 102K



THE GLOBAL HOME OF ACTION SPORTS
THE GLOBAL HOME OF ACTION SPORTS
THE GLOBAL HOME OF ACTION SPORTS



Genres totaling over
260 new titles in 2021

We anticipate more than
400 HOURS of live events in 2022



SKATE
SURF
SNOW
BMX
MTB
WAKE
MUSIC
ART
FASHION



FRESH @ 5

19 YEARS
AWARD-WINNING PROGRAMMING

NEW PROGRAMMING EVERY M-F AT 5PM LOCAL TIME IN ALL MAJOR MARKETS

3,500 HOURS OF CONTENT IN OUR LIBRARY
3,500 HOURS OF CONTENT IN OUR LIBRARY
3,500 HOURS OF CONTENT IN OUR LIBRARY
3,500 HOURS OF CONTENT IN OUR LIBRARY
3,500 HOURS OF CONTENT IN OUR LIBRARY

